



# Canadian Road Safety News Digest

A monthly compilation of national, provincial and local news stories on road safety

For the Period October 1-31, 2019

## Campaign reminds Islanders about dangers of driving impaired

October 30, 2019, Government of PEI (CHARLOTTETOWN, PEI)

Charlottetown Police Services has a new van wrapped in messages to remind Islanders about the dangers of driving under the influence of cannabis and to help keep people safe.

The new wrapped van warns Islanders that driving under the influence of cannabis is driving while impaired and is illegal. The van is funded in partnership with the PEI Cannabis Management Corporation, PEI Liquor Control Commission and the City of Charlottetown.

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## More than 1,400 tickets issued to school zone speeders in September

October 24, 2019, SGI (REGINA, SASKATCHEWAN)

If these stats were a report card, someone would be getting grounded.

Breaking the speed limit in a school zone is like bombing an open-book test.

There are big, reflective signs in every school zone that clearly state what the speed limit is and when it's in effect. Unfortunately, even with that cheat sheet, a large number of drivers were given a failing grade last month by police in the form of a costly speeding ticket.

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## Minister's statement on Fall Bike to Work Week 2019

October 21, 2019, Government of BC (VICTORIA, BC)

Claire Trevena, Minister of Transportation and Infrastructure, has issued the following statement on Fall Bike to Work Weeks:

“Today marks the start of Fall Bike to Work Weeks, another opportunity to get on a bike to go where you need to.

“Our government wants people of all ages and abilities to have more healthy, affordable and environmentally friendly ways to travel. That’s why, as part of CleanBC, we introduced Move. Commute. Connect., B.C.’s first active transportation strategy. Our strategy will help communities build more bike lanes and trails, giving more people the opportunity to choose an active mode of travel.

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## ICBC urges caution as pedestrian injuries nearly double

October 17, 2019, ICBC (BURNABY, BC)

Almost double the number of pedestrians are injured in crashes from October to January as the weather changes and daylight hours decrease.\*

That's why today, ICBC is launching a pedestrian safety campaign with police and TransLink to urge pedestrians and drivers to stay safe as crashes with pedestrians spike at this time of year.

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## Teen Driver Safety Week focuses on risks of impaired driving

October 16, 2019, Parachute (TORONTO, ONTARIO)

National Teen Driver Safety Week (NTDSW), an annual public awareness campaign aimed at educating young drivers about road safety, is taking place October 20 to 26. This year, Parachute and Desjardins are calling on teens to #KnowWhatImpairedMeans and help reduce drugged driving.

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## Concern about distracted driving in Canada rises dramatically: poll

October 16, 2019, TIRF (OTTAWA, ONTARIO)

The Traffic Injury Research Foundation (TIRF) is pleased to announce a new fact sheet that summarizes trends in attitudes about, and practices related to, distracted driving. The fact sheet is based upon data from the Road Safety Monitor (RSM) which is an annual public opinion survey conducted by TIRF under sponsorship from Beer Canada and Desjardins. Comparing trends from 2004 to 2018, concern related to distracted driving has risen dramatically from a low of 33.4% in 2004 to 75.9% in 2018. The results also indicate that while most Canadians appear to understand that texting while driving is dangerous, a minority do not share this understanding.

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## Angry driving can affect a driver's road behaviour: Manitoba Public Insurance

October 8, 2019, MPI (WINNIPEG, MANITOBA)

Hundreds of Manitoba drivers have admitted to angry driving, according to a Manitoba Public Insurance road safety survey. Of the 1,500 drivers surveyed, three in 10 admitted they committed acts of road rage after experiencing feelings of anger.

In order to raise awareness about angry driving, Manitoba Public Insurance is launching an extensive public awareness campaign in October Dubbed "Friendly Manitoba," the campaign will focus on a middle-aged man who presents himself as a model citizen (well mannered, polite, caring and giving) until he gets behind the wheel of his vehicle where he displays his "angry" personality.

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## Have you herd? The goat is baaaack!

October 7, 2019, SGI (REGINA, SASKATCHEWAN)

Goats have many fine qualities. They're cute. They can climb things. But they are lousy drivers. Especially SGI's goat - our virtual mascot who exemplifies exactly what NOT to do behind the wheel.

As a driver, this goat is everything you don't want to be. He's the one who goes flying past you on the road, or leaves you waiting at a green light while he finishes a text. He swerves between lanes after drinking all day. And his hygiene is awful.

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## Want to avoid a distracted driving ticket? We'll tell you how

October 1, 2019, SGI (REGINA, SASKATCHEWAN)

At 1,000 tickets/month the problem is out of hand - fortunately, so is the solution.

If the past four months are any indication, police across Saskatchewan will issue around 1,000 distracted driving tickets during the month of October - maybe more, since it's the focus of this month's Traffic Safety Spotlight.

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## Winter tires now required on most B.C. highways

October 1, 2019, Government of BC (VICTORIA, BC)

Drivers are reminded that every year beginning on Oct. 1, people travelling on most provincial highways are required to equip their vehicles with appropriate winter tires.

"Winter is on its way and I urge people to make sure they use good winter tires, slow down when driving in winter conditions, and plan ahead by checking DriveBC," said Minister of Transportation and Infrastructure Claire Trevena. "Conditions can change quickly on B.C. highways, especially for drivers leaving the Lower Mainland for more mountainous terrain. We want everyone to drive safely and get home to their families this winter."

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## Canadian Events & Conferences in 2020

### **Ontario Road Safety Forum – 7th**

Toronto, Ontario

April 30, 2020

[Learn more...](#)

### **6th International Symposium on Highway Geometric Design**

Amsterdam, The Netherlands

June 28-July 1, 2020

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### **CCMTA Annual Meeting**

Charlottetown, PEI

May 31-June 3, 2020

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